Creating high-res images of your visualizations

You can convert any visualization on Tableau Public into a high-res image ready for pixel-perfect prints.

1. You can download an image file of any viz by clicking on the download button in the bottom-right, then select 'PDF' file format.
2. Select the desired view, scaling, size, and orientation.
3. Once the PDF is downloaded, open the PDF in Adobe Illustrator.
4. You will likely get a warning message about the fonts from the PDF. The default Tableau font is not recognized in Adobe, but you can replace with a font within your organizational branding.
5. You may notice some characters appear to have shifted. This is due to the font changes, and can be tweaked as needed using features in Illustrator.

Here's a blog post on importing PDF's into Illustrator, which is the same process for creating vector objects from visualizations: https://pdf.wondershare.com/pdf-knowledge/convert-pdf-to-ai.html

Mapping in Tableau

This article lists different kinds of maps you can build in Tableau, along with hyperlinked instructions: https://onlinehelp.tableau.com/current/pro/desktop/en-us/maps_build.htm

Embedding on website

In this video, Mark Keith walks through how to embed a viz into a web page. For any viz on Tableau Public, you can copy/paste the embed code directly into your content management system. https://www.youtube.com/watch?v=wJ2CHIJalNU

You can also embed using an iframe, which is described here:
https://kb.tableau.com/articles/howto/embedding-tableau-public-views-in-iframes

Custom tooltips

Those text boxes that appear when you hover over charts are called 'tooltips'. Here are some formatting tips for customizing tooltips:
https://onlinehelp.tableau.com/current/pro/desktop/en-us/formatting_specific_titlecaption.htm

Automatic data refresh

Vizzes you save to Tableau Public can connect to Google Sheets, which updates the viz as data in the Google Sheet is added or changed. No changes needed if you've embedded the viz in many places, all of those vizzes will also automatically update. https://public.tableau.com/en-us/s/blog/2017/10/living-dashboards-how-automate-your-data-google-sheets

Tableau Online

For anyone that has needs to work with proprietary data for sharing internally only, my recommendation would be to read up on Tableau Online as a potential solution. Here's a link to our product and service offering that extend beyond working with public data: https://www.tableau.com/products

Resources

Our resources pages has some sample data how-to videos specific to Tableau Public: https://public.tableau.com/s/resources. There are also links on the sample data tab for other locations where you can find loads of free data. If you're looking for more robust videos on how to use Tableau, we have a lot of free videos here: https://www.tableau.com/learn/training. Some of these videos go beyond Tableau Public.

FAQ

If you have questions about Tableau Public, chances are someone is curious too. We have an FAQ that contains questions we get on a more frequent basis, but we also have forums that allow people to connect with other members of the Tableau community.

- Tableau Public forums space: https://community.tableau.com/community/forums/tableau-public
- Tableau Public support topics: https://www.tableau.com/support/public